

Specific SUB CEN Events	Date	Link/ Comments
SUB Trail - Launching of the Fleet		6/24
Sub Trail Exhibit	7/5/16 - 10/31/16	PARTICIPANTS (ESTIMATED) 100 to 500 app installs on Google play store; unknown app installs on Apple store; unknown passerby visits
<b>Other Organizational Events</b>		
Mystic St Pats Parade		3/20 30 k participants for 2015, according to Mystic Irish Parade website
Groton July 4 Parade		7/4 CORP/ORG/SPONSOR--Padgett
<b>News Articles/ Media Coverage</b>		
WTNH CT Style (Sub Trail) Video	5/27	<a href="http://wtnh.com/2016/05/27/submarine-sculpture-trail-celebrates-100-years-of-subs-in-ct/">http://wtnh.com/2016/05/27/submarine-sculpture-trail-celebrates-100-years-of-subs-in-ct/</a>
Norwich Bulletin (Sub Trail)	6/24	<a href="http://www.norwichbulletin.com/news/20160624/artists-create-mini-subs-to-help-groton-celebrate-100th-anniversary-of-submarine-base">http://www.norwichbulletin.com/news/20160624/artists-create-mini-subs-to-help-groton-celebrate-100th-anniversary-of-submarine-base</a>
Fox61 (Sub Trail) Video	6/29	<a href="http://fox61.com/2016/06/28/ct-sub-trail-making-artistic-waves-in-honor-of-100-year-annivesary/">http://fox61.com/2016/06/28/ct-sub-trail-making-artistic-waves-in-honor-of-100-year-annivesary/</a>
The Courant (Sub Trail)	6/30	<a href="http://www.courant.com/entertainment/museums-galleries/hc-connecticut-submarine-trail-0701-20160701-story.html">http://www.courant.com/entertainment/museums-galleries/hc-connecticut-submarine-trail-0701-20160701-story.html</a>
The Day (Sub Trail)	7/27	<a href="http://www.theday.com/article/20160727/NWS01/160729566">http://www.theday.com/article/20160727/NWS01/160729566</a>
Westerly Sun (Sub Trail)	7/29	<a href="http://www.thewesterlysun.com/news/stonington/9146337-154/painted-subs-mark-submarine-century-in-mystic.html">http://www.thewesterlysun.com/news/stonington/9146337-154/painted-subs-mark-submarine-century-in-mystic.html</a>
New Haven Register (Sub Trail) Associated Press Jul 30	7/30	<a href="http://www.nhregister.com/general-news/20160730/mini-submarine-trail-helps-mark-connecticut-naval-base-centennial">http://www.nhregister.com/general-news/20160730/mini-submarine-trail-helps-mark-connecticut-naval-base-centennial</a>
Norwich Bulletin (Sub Trail)	2/15	<a href="http://www.norwichbulletin.com/article/20160215/NEWS/160219654">http://www.norwichbulletin.com/article/20160215/NEWS/160219654</a>
Lexington Herald Leader (Sub Trail) Associated Press Feb 13	2/13	
Washington Times (Sub Trail) Associated Press Feb 13	2/13	<a href="http://www.washingtontimes.com/news/2016/feb/13/artists-designs-to-celebrate-subs-history-in-conne/">http://www.washingtontimes.com/news/2016/feb/13/artists-designs-to-celebrate-subs-history-in-conne/</a>
Washington Times (Sub Trail) Associated Press Jul 30	7/30	<a href="http://www.washingtontimes.com/news/2016/jul/30/whimsical-miniature-submarines-mark-naval-base-cen/">http://www.washingtontimes.com/news/2016/jul/30/whimsical-miniature-submarines-mark-naval-base-cen/</a>
WJAR Providence (Sub Trail) Associated Press Feb 13	2/13	<a href="http://turnto10.com/news/local/artists-designs-to-celebrate-subs-history-in-connecticut">http://turnto10.com/news/local/artists-designs-to-celebrate-subs-history-in-connecticut</a>
Fox 25 Boston ( Sub Trail) Associated Press Jul 30	7/30	<a href="http://www.fox25boston.com/news/rhode-island/whimsical-miniature-submarines-mark-naval-base-centennial/414249816">http://www.fox25boston.com/news/rhode-island/whimsical-miniature-submarines-mark-naval-base-centennial/414249816</a>
The Day (Sub Trail)	6/24	<a href="http://www.theday.com/article/20160624/NWS01/160629485">http://www.theday.com/article/20160624/NWS01/160629485</a>
CBS Connecticut ( Sub Trail) Associated Press Jul 30	7/30	<a href="http://connecticut.cbslocal.com/2016/07/30/whimsical-miniature-submarines-mark-naval-base-centennial/">http://connecticut.cbslocal.com/2016/07/30/whimsical-miniature-submarines-mark-naval-base-centennial/</a>
The Dolphin ( Sub Trail)	4/4	<a href="http://www.dolphin-news.com/articles/2016/04/14/life/doc570e902ebae44873650395.txt">http://www.dolphin-news.com/articles/2016/04/14/life/doc570e902ebae44873650395.txt</a>
The Day (Sub Trail)	2/28	<a href="http://www.theday.com/article/20160218/NWS01/160219199">http://www.theday.com/article/20160218/NWS01/160219199</a>
Gazette (Sub Trail) Associated Press Jul 30	7/30	<a href="http://gazette.com/whimsical-miniature-submarines-mark-naval-base-centennial/article/feed/378948">http://gazette.com/whimsical-miniature-submarines-mark-naval-base-centennial/article/feed/378948</a>
The Courant (SUB CEN)	5/3	<a href="http://www.courant.com/travel/hc-connecticut-celebrates-submarine-history-20160503-story.html">http://www.courant.com/travel/hc-connecticut-celebrates-submarine-history-20160503-story.html</a>
Office of Military Affairs @ ct.gov (Sub Trail) Article Share	2/18	<a href="http://www.ct.gov/oma/cwp/view.asp?a=3422&amp;q=577170">http://www.ct.gov/oma/cwp/view.asp?a=3422&amp;q=577170</a>
CT Technical High School System @cttech.org (Sub Trail) Article Share	6/24	<a href="http://grasso.cttech.org/news/grasso-tech-submarine-artists">http://grasso.cttech.org/news/grasso-tech-submarine-artists</a>
Ctvisit.com (Sub Trail) Event	6/16	<a href="http://www.ctvisit.com/articles/ct-sub-trail">http://www.ctvisit.com/articles/ct-sub-trail</a>
This Is Mystic (Sub Trail) Blog	7/17	<a href="http://thisismystic.com/blog/ct-sub-trail/">http://thisismystic.com/blog/ct-sub-trail/</a>
Mystic View TV (Sub Trail) Video --Starts at 1:22 min.	7/17	<a href="http://mysticview.tv/">http://mysticview.tv/</a>
The Dolphin ( Sub Trail) Mention	7/7	<a href="http://www.dolphin-news.com/articles/2016/07/07/news/doc577d1b150dff85528023.txt">http://www.dolphin-news.com/articles/2016/07/07/news/doc577d1b150dff85528023.txt</a>
San Francisco Chronicle (Sub Trail) Associated Press Jul 30	7/30	<a href="http://www.sfchronicle.com/news/article/Whimsical-miniature-submarines-mark-naval-base-8735129.php">http://www.sfchronicle.com/news/article/Whimsical-miniature-submarines-mark-naval-base-8735129.php</a>
Westerly Sun (Sub Trail) Associated Press Feb 13	2/14	<a href="http://www.thewesterlysun.com/news/latestnews/8441587-129/art-project-will-celebrate-subs.html">http://www.thewesterlysun.com/news/latestnews/8441587-129/art-project-will-celebrate-subs.html</a>
Norwich Bulletin (Sub Trail)	4/7	<a href="http://www.norwichbulletin.com/article/20160407/NEWS/160409544">http://www.norwichbulletin.com/article/20160407/NEWS/160409544</a>
<b>Social Media ( Don't forget these!)</b>		
CT SUB TRAIL Facebook Event		
SUB CEN Website, twitter, facebook, instagram		
CT SUB TRAIL APP		
<b>Publications</b>		
Journeys Magazine-AAA Publication (Sub Trail)		Late Winter/ Early Spring